1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?** The Kickstarter campaigns:
   1. Are 57% successful (17 out of 30)
   2. Account for less than 1% of all campaigns (30 out of 4,114)
   3. Are just slightly more successful (57%) than non-Kickstarter campaigns (53%, or 2,168 out of 4,084)
2. **What are some limitations of this dataset?**
   1. Very few Kickstarter campaigns in this data set. Perhaps too small to draw reliable conclusions from.
   2. The Kickstarter rows are identified only by text strings in the “blurb” column.
      1. Descriptions include ‘kickstart”, “Kickstarter”, “kick start” and others.
      2. Rows including just “kick” must be omitted.
   3. Create a separate column labeled “kickstart” with rows including only “yes” or “no”.
3. **What are some other possible tables and/or graphs that we could create?**
   1. Table with “state” columns and “Kickstarter” rows YES and NO, with a count of “state”
   2. Stacked bar chart with this table that pivots on “category”
      1. *Which categories benefit most from Kickstarter campaigns?*
   3. Using this same stacked bar chart, replace the “category” pivot with “year”
      1. *Are Kickstarter campaigns becoming more or less popular – and more or less effective – over time?*